Tuesday, March 30, 2021

Session B1: Digital Smoke Signals: Using Technology as a Tool for Engagement

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Workshop Description: Connection with youth is integral to enhancing both safety and accountability for individual youth and communities as a whole. There is a growing need for digital engagement to enhance Tribal Youth Program and Juvenile Healing to Wellness Court efforts, especially in times that require social distancing. This session will focus on engaging with youth through a variety of digital channels to ensure that tribal youth programs have the capacity to provide avenues for innovative programming. The session will include grantee community examples that exhibit ways in which digital engagement broadens access to services. A variety of digital platforms and strategies for virtual interactions that allow for prevention and intervention to transcend challenges of space and time will be explored.

Session Resources:

- <u>UNITY Fall Webinar Series-Digital Storytelling: UNITY TikTok & Video communications for Native Youth 12 Tips for photo and video production</u>
- National Indian Health Board
 Social Media Toolkit
- Healthy Native Youth

There are a variety of resources that can assist with digital engagement. A selection is of them are listed below. Healthy Native Youth also hosts a Community of Practice addressing many areas impacting Indigenous youth.

- Virtual Platform Options
- o <u>Engagement Tools Workshop Slides</u>
- o Social Media Slides Pt. 1
- Social Media Slides Pt. 2
- Canva

Free digital design site for basic projects (Flyers, Posters, Social Media Posts etc.). Expanded capabilities with paid subscription.

Adobe Spark

Create social graphics, webpages, and short videos.

- Social Media Platforms
 - o Twitch
 - Snapchat
 - o Instagram
 - Facebook
 - o TikTok
 - Twitter

